



# PROGRAMME

## 1<sup>st</sup> International Conference on Public Administration 2024 (InCoPA-2024)

30<sup>th</sup> May- 2<sup>nd</sup> June, 2024, Katerini, Greece

<b><u>CONFERENCE NAME:</u></b>	1 <sup>st</sup> International Conference on Public Administration 2024 (InCoPA-2024)
<b><u>DATE:</u></b>	30th May- 2nd June, 2024.
<b><u>VENUE:</u></b>	Conference and Cultural Center – EKAVI, Katerini
<b><u>COUNTRY:</u></b>	Greece
<b><u>OFFICIAL LINK:</u></b>	<a href="http://incopa.ihu.gr/">http://incopa.ihu.gr/</a>
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Registered participants can attend the conference either in Physical or Virtual formats, allowing for physical attendance while also providing remote access for virtual participants.

- Physical Presentations will take place at Conference and Cultural Center – EKAVI, Katerini, Greece
- Virtual Presentations will take place through Zoom. Conference Zoom Link: <https://zoom.us/j/93301690155> (Please join the virtual room 10 minutes earlier to ensure proper connectivity).

Thursday, May 30th 2024

**19.00- 20.30: REGISTRATION- WELCOME DRINK**



Friday, May 31<sup>st</sup> 2024

10:00-12.30: SESSION 1

Chair: Prof. Dimitrios Paschaloudis

<b>Mauroudis Georgiadis, Polytimi Arvanitidou</b>	The Impact of Principal's Empathy on Teachers' Performance
<b>Mavroudis Georgiadis, Polytimi Arvanitidou</b>	Contemporary Communication Methods (Recent Electronic 2 Platforms - Social Media) in Public Organizations
<b>Kalliopi Maria Tramvalidou, Vasiliki Vrana</b>	Customer Experience in Public Organizations: A Multidimensional Analysis
<b>Dafni-Maria Nerantzaki</b>	Key Factors Influencing E-Government Performance in Greece
<b>Dafni-Maria Nerantzaki</b>	Customer satisfaction and financial benefits from E-government services in Greece
<b>Georgia Trentsiou, Dimitris Paschaloudis, Despoina Nalbanti</b>	The degree of satisfaction of vulnerable social groups with the social services of the Local Government. The case of the Roma-gypsies of the Municipality of Heraklia Serron
<b>Nalbanti Despoina, Paschaloudis Dimitris, Georgia Trentsiou</b>	Emotional Intelligence and Burnout Syndrome among the Employees of the Local Government of the Prefecture of Serres
<b>Georgia Kounatidou, Antigoni Pantelidou</b>	The quality of educational work in secondary education and the leadership competence in achieving the goals of the educational unit

12:30-13:45

COFEE BREAK

## 14:00-16:00: SESSION 2

Chair: Prof. Konstantinidis Christos

<b>Chrysanthi Koutkou, Dimitris Paschaloudis</b>	School Mediation. The alternative method of peaceful resolution of disputes and conflicts in the field of education
<b>Georgiadou Aikaterini, Dimitris Paschaloudis</b>	The art of public diplomacy through the development of communication-administrative skills, strategic thinking and crisis management
<b>Eleni Boza, Kilipiri Eleni, Eygenia Papaioannou</b>	Integrating sustainability into digital marketing strategy: A systematic Literature review
<b>Zoe Konstantinidou, Evangelos Kehris</b>	Modernizing Customs Procedures with Distributed Ledger 2 Technology: Requirements for Issuing the Certificate of Origin
<b>Nikoletta Nteka</b>	COVID-19 pandemic crisis: Turning the health crisis into an economic crisis.
<b>Despina Topali, Christos Konstantinidis, Vrana Vasiliki, Nikolaos Giovanis</b>	Organizational culture and the satisfaction of health professionals in Primary Health Care, as quality indicators for the development strategy of Primary Health Care

## 16:00-16:30 COFFEE BREAK

## 16:30-18:30: SESSION 3

Chair: Prof. Nikolaos Giovanis

<b>Ioanna Malkogianni, Dimitrios Kourtidis</b>	Detecting discontinuities in the distribution of earnings around zero as an indication of earnings management
<b>Nikolaos Giovanis, Aikaterini Chasiotou, Michail Pazarskis</b>	Accounting-based analysis of the size effect of LGOs on their post-merger performance: Evidence from Greece
<b>Sirmoula Tzima</b>	How can public administration foster youth political participation
<b>Maria Papadopoulou, Ioannis Karavasilis</b>	Leadership and Job Satisfaction. The case of civilian technical 2 employees of the Ministry of National Defense
<b>Aspasia Chita</b>	The Digital Revolution at the service of public action. Managing by creating communication channels of innovation.
<b>Yue Li</b>	Exploration of innovative paths for digitalization of social governance in the era of intelligence

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**Saturday, June 1<sup>st</sup> 2024**

**10:00-10:30 Registration**

**10:30-11:00 Opening Session**  
**Welcome speech from Paschaloudis Dimitris, InCoPA President**

**11:00-13:00: SESSION 4 - LECTURE ROOM 1**

**Chair: Prof. Naoum Tsolakis**

**Maria Liozidou, Amalia Stafyla** Management by objectives (MBO) and the Greek Local Government: the case of the Municipalities of the Central Macedonia Region (Part I).

**Georgios Linaroudis, Chryssoula Chatzigeorgiou, Evangelos Christou and Antonios Giannopoulos** Language policies as an integral part of public administration in Greece: A potential framework enabling language reinforcement and language tourism.

**Dimitrios Glaroudis, Alexandra Sampsonidou, Eugenia Papaioannou** Smart cities, IoT and e-Government: Applications in Greek municipalities

**Dimitris Folinas, Zafeiro Fragkaki, Aspasia Tsaousi, Dimitris Mylonas** The Integrity Advisor as a reference point in cases of violation 2 of the principle of gender equality in the Greek Public Administration

**Stergios Galanis, Michail Pazarskis** The Legal Framework of Internal Auditing in Greek LGOs Before and After the COVID-19 Era: Pros and Cons

**Ourania Gkouna, Martha Kougioumtzoglou, Stavroula Kouvela, Zoi Pliari** Organizational leadership and services management of educational organizations. Motivational factors for the participation of Primary Education teachers in European educational programmes. The case of Imathia prefecture and two Greek urban centers.

**Ilias Tsotsas, Garyfallos Frigidis** The Contribution of Service Design in Public Sector Modernization: Challenges, Barriers and Opportunities of the Design Methods



**11:00-13.00: SESSION 5 - LECTURE ROOM 2**

**Chair: Prof. Dimitrios Aidonis**

**Eleftheria Kyriakidou, Athanasios Vazakidis**

Crises, financial data and public sector reform: Activity based costing and cost allocation in Greece - The case of the Independent Authority for Public Revenue

**Ioannis Stergiou, Alkiviadis Karagiorgos**

Investigating and evaluating the relationship between Tax Compliance and Digital Transformation. Evidence from the Independent Authority for Public Revenue (I.A.P.R.) of Greece

**Alkiviadis Karagiorgos, Panagiotis Pantelidis, Pavlos Syllaidopoulos**

Internal Audit in the Public Sector, Efficiency and Performance 2 Factors, a literature Review

**Vaia Tranoudi, Michail Pazarskis**

Organizational reputation and citizen satisfaction in the public sector: Evidence from Greece

**Kyriakos Tsiotas, Iordanis Kotzaivazoglou**

Political leadership in crisis: A study of Greek government communication during 1987 and 1996 military conflicts.

**Maria Mamaki, Michail Pazarskis**

HRM Practices and their impact on job satisfaction: Evidence from the public sector in Greece

**Anna Varvariotou, Iordanis Kotzaivazoglou, Ioannis Stergiou, Alkiviadis Karagiorgos, Theodoros Maroudas**

The role of communication between auditors and taxpayers in the context of the preventive audit

**13:00-14:45**

**COFFEE -  
LIGHT LUNCH**



**Sunday, June 2<sup>nd</sup> 2024**

**10.30 – 12.00 DISCUSSION – RESULTS**

**Half-Day Tour of Mount Olympus and Dion**